

Information note

Topic:	Communication toolkit for CESAER Student Challenge 2023
Date:	04.04.2023
To:	Institutional Liaisons
From:	Justyna and Secretariat

Background information

This communication toolkit is provided to our Institutional Liaisons to disseminate information on our Student Challenge 2023 within their university. For our Members, this challenge constitutes a perfect opportunity to (i) showcase their commitment to addressing universities' contribution to sustainability, (ii) promote awareness of local and global challenges and (iii) harness their students' transformative capacities to find solutions to local and global challenges. Students from our Members are invited to form inter-institutional, inter- and transdisciplinary and vertically integrated teams and submit their novel ideas displaying scientific & technological excellence aimed at having a sustainable impact. The winning team will be awarded a cash prize of up to €20,000. We will announce the winners on 19 October 2023, during the CESAER Annual Meetings 2023 in Madrid.

We are providing here: resources which are also available on our [webpage](#) or via the short link <https://www.cesaer.org/best-idea/>; communication material for LinkedIn, Facebook, and Instagram posts; a text suggestion for an email to the student body (the email address of the Institutional Liaison should be included!).

- You are invited to share these documents widely in your University through a newsletter, student portals, social media, and within any European university alliance you may be part of.

Resources - also available on our Website

[Call for submissions and Guide](#)

[Content of the form for submission](#)

[Video by Gdansk Tech](#)

Links to the communication material

A zip file containing this communication material is available [here](#).

- [Instagram stories](#) (to be shared one after the other)
- [Instagram and LinkedIn posts](#) (to be shared together in one post)
- [Facebook post](#)
- [General](#) (e.g. to be added to emails)

Email suggestion

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Our students and PhD candidates are encouraged to apply to the CESAER Student Challenge.

Are you, or do you know, a student or PhD candidate with a brilliant idea for how science and technology can support our society's efforts towards sustainability?

The [CESAER Student Challenge 2023](#) is your opportunity to present this idea to a broad network of 57 universities of Science & Technology across Europe. The expert panel will be evaluating novel ideas which display scientific & technological excellence that aims to have a sustainable impact.

In addition to a cash prize of up to €20,000, the competition is your chance to engage with the full range of our members. The leaders of the three best teams will be invited to the CESAER Annual Meetings in Madrid from 18 to 19 October 2023, where they will be able to meet with experts and leaders of our Member Universities and where the winning team will be announced.

The deadline for submission is 31 July 2023.

Please note that your submission should be endorsed by the CESAER Institutional Liaison from the university of the Team Leader. If you are interested in participating in the Student Challenge, you will need the endorsement of [@email](#), the Institutional Liaison at your university.

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For any questions on this document and its content, please contact our Advisor for Higher Education [Sophie Ratcliff](#)